

COW FAMILY SPOTLIGHT



2025 DAUGHTER



TREF NORA 123N

TREF ELANA 318E

TREF Elana 318E is a highly productive Tow Truck daughter that brings one home every year. Easy fleshing, heavy milking, and with a great attitude make her the type of female that shines in our herd. She will earn a spot in our donor program to re-create her kind at a quicker pace. Along with the progeny pictured here, are two very productive daughters in our herd getting it done as well.



TREF JACKED 318J



TREF LUCKY STRIKE 318L



TREF MICHIGAN 318M

WANT ON OUR MAILING LIST?
CALL, TEXT, OR EMAIL US!



WHERE MUSCLE
STILL MATTERS

Annual Production Sale

SATURDAY, FEBRUARY 14TH, 2026



(605) 380-0014

TREFTZ@NVC.NET

TREFTZLIMOUSIN.COM



12510 370TH AVE

WETONKA, SD

57481

FIND US ON FACEBOOK!

TREFTZ LIMOUSIN
12510 370 AVE
WETONKA, SD 57481

SUMMER 2025

IN TOUCH AT



Dear Limousin Friends,

Each time I read the market report from the local sales barn since last October, the price on every class of cattle has gone up! For those of us who have endured the blizzards, the droughts, the sacrifices, and the everyday labor of raising these critters... It is finally PAY DAY! And for the same aforementioned reasons, these prices could be here for some time.

Another reason to be excited is some of the new technologies on the horizon for seeing inside a carcass with 3D imaging and CT scanning. Cattle with muscle dimension and shape will be more in demand and valuable placing our priorities of muscling and yield right on target. Our motto "Where Muscle Still Matters" has never had more meaning. Dr. Dale Woerner, Professor of Animal Science at Texas Tech states "We need to be breeding livestock using genomics and genetics higher in red meat yield. Energy to produce lean meat is ½ the cost of energy to produce fat. When we increase muscularity in cattle as a whole, we increase feed efficiency which is a huge sustainability opportunity as well". The new sires we added to our battery this year exemplify this by being in the very top of yield grade and rib eye area.

As I tour the pastures this summer, already I'm envisioning sale day. Bull prospects from both our own walking herd bulls and our every expanding embryo transfer program are progressing nicely. The Hardcore calves are once again the best sire group we have to offer. His females are in production and we are thrilled with the growth they are passing on to their calves. Look for a group of his sons to headline our next sale again. As before, we will also have females in every category for sale again this fall privately.

Not a day passes that I don't appreciate the responsibility and obligation of being your source of Limousin genetics. The friendships developed along the way are just the icing on the cake. I will continue to do my best to produce the best breeding livestock to make your program both proud and profitable. Our success is totally dependent on yours. The most exciting news to announce is we had another new addition to our little expanding family. Arie Andrew joins his little proud sister Mila. We couldn't be more blessed!

Sincerely,

Glenn Treftz



MILA AND ARIE



BRED BALDIES



This year marks our 10th year with our F1 baldie program. They now represent 40% of our cow herd and we couldn't be happier with how this initial "experiment" turned out. Fertile, heavy milking, and great handling are just a few of the words that describe this tremendous set of bred heifers that we will be selling again in December. All come from one west river ranch we've been returning to for the past 5 years. 50 head all bred to homo black, homo polled top end, calving ease Limousin bulls. Watch for them as we post more information during the summer and fall on Facebook and our website.

NEW ADDITIONS



OLIM MATADOR 437M



TREF LIONHEART 516L



TREF MAGNUM 688M



TREF MARSHALL 608M



TREF 177N



TREF 521N



TREF 523N



TREF 525N



TREF 553N



TREF 575N



TREF 577N



TREF 635N



TREF 767N



TREF 843N



TREF 102N



TREF 108N



TREF 109N



TREF 112N



TREF 116N



TREF 119N



TREF 122N



TREF 123N



TREF 126N



TREF 140N